

FOR IMMEDIATE RELEASE

Corporate Contact:

Jennifer Jurgens
MarketNet, LLC
Vice President, Client Services
1 800-790-6638
jennifer@marketnetservices.com

MarketNet selected to provide lead generation and CRM for Quatermaster Inc.

SPRING LAKE, Mich. — January, 2007 — MarketNet Services, LLC, a marketing technology and services firm, announced today the signing of their newest client; Quatermaster, Inc. of Cerritos, California. MarketNet will provide a customized installation of their incommad Sales System™ including lead generation (telemarketing), lead distribution, customer relationship management (CRM) functionality, and outbound electronic campaign creation and delivery. This application will be used by Quatermaster's national, government and retail location sales representatives as well as management.

The CRM solution will be comprised of four different access levels to accommodate the unique sales objectives for each of Quatermaster's target segments. From a cold-calling queue that automatically prioritizes the day's prospecting activities to scheduled lead follow-up tasks and activity tracking, to a reporting dashboard, MarketNet's incommad Sales System™ will streamline the sales process. Additionally, the System will be integrated with Quatermaster's data warehouse and point of sale system for near real time sales reporting and program return on investment tracking.

"We evaluated a number of CRM solutions before selecting MarketNet" said Jim Duncan, vice president of sales for Quatermaster, Inc. "Their experience in custom development and lead generation were vital in our decision. By providing our reps with the functionality they need (no more, no less) and a sales pipeline of qualified leads, our team will be able to focus on selling."

"Quatermaster is able to take advantage of two key capabilities we offer to make their sales force more productive" said J.T. McDonald, president, MarketNet Services, LLC. "Having us qualify sales prospects and then using our incommad system to distribute and manage promising leads means their sales people are spending their time on the highest value activity – selling. And, using our systems, they will prove which sales and marketing investments are paying off for them. We're looking forward to working within this industry and growing with Quatermaster."

The Quatermaster system will launch within the first quarter of 2007.

About Quatermaster, Inc.

For over 30 years, Quatermaster has provided the very best values in uniforms and equipment to law enforcement, military, security and transit professionals, companies, organizations and government agencies, both domestic and international. They've supplied uniforms for such popular movies as Top Gun, An Officer and a Gentleman and Terminator 3 and have been honored with uniform and equipment contracts from the U.S. Military Academy at West Point, the Air Force Academy in Colorado Springs, the Los Angeles County Sheriff's Department and many other Police Departments and Security Companies.

For more information, please visit Quatermaster at www.qmuniforms.com.

About MarketNet

Since 1996, MarketNet has been helping clients find, know and nurture their most valuable asset – customers. Through custom-designed and internally developed technology solutions, MarketNet helps clients generate inquiries, identify qualified prospects, and reliably deliver leads for sales conversion. Clients like The HON Company, Konica Minolta Business Solutions, U.S.A., Inc., SPX Corporation, Safety-Kleen and others have partnered with MarketNet to leverage their advertising investments, yielding more leads and converted sales per dollar spent.

For more information, please visit MarketNet at www.marketnetservices.com.

###