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MarketNet Hires Three to Manage New Clients and Growth

SPRING LAKE, Mich. — May, 2005 — MarketNet Services, LLC, recently announced the hiring of Matt Torline and Carrie Taylor in the position of application developer and Mike Earley in the position of customer service representative. Application and program sales to current clients along with the addition of Godfrey Marine to MarketNet's client list have prompted this latest round of hiring.

Matt Torline comes to MarketNet from Bissell, where he concentrated on building Microsoft .Net applications for the Web. He has also worked on intranet, extranet and e-commerce applications for domestic and international audiences. A Microsoft Certified Professional in .Net, Matt brings a new perspective to MarketNet's development team as well as expertise in the areas of web-based and enterprise-wide reporting.

Carrie Taylor has been working within the web development industry since 1997, with experiences ranging from direct marketing list management to technical code review. Prior to joining the team at MarketNet, Carrie worked as a senior Internet developer and architect for mindpepper, LLC, a wholly owned subsidiary of BDO Seidman, LLP. Prior to mindpepper and BDO Seidman, Carrie was a programming manager for W3DM, a subsidiary of Technical List Computing, Inc.

As new applications are developed and launched for clients, MarketNet's inbound and outbound call center volume has increased. Mike Earley will be joining the staff as a customer support representative to help handle this increasing volume. He will also be using his experience with Microsoft SPSS to create new reports and analysis for clients. His attention to detail, experience with tracking critical customer information, and data management skills make him an excellent addition to the team.

"I'm excited to have Carrie and Matt on our development team" said JT McDonald, President of MarketNet Services, LLC. "And Mike's role will help us to better serve our clients as well as our client's customers. The combined skills of these talented people will help us continue to deliver high-quality, leading-edge solutions to our current and new clients."

Sales forecasts remain high for MarketNet throughout 2005 and continued growth and hiring is expected.

About MarketNet

Since 1996, MarketNet has been helping clients find, know and nurture their most valuable asset – customers. Through custom-designed and internally developed technology solutions, MarketNet helps clients generate inquiries, identify qualified prospects, and reliably deliver leads for sales conversion. Clients like The HON Company, Konica Minolta Business Solutions, U.S.A., Inc., SPX Corporation, Safety-Kleen and others have partnered with MarketNet to leverage their advertising investments, yielding more leads and converted sales per dollar spent.

For more information, please visit MarketNet at www.marketnetservices.com.

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