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MarketNet adds Sales Leads from Consistent Accelerated Growth (CAG)

SPRING LAKE, Mich. — January 15, 2009 — MarketNet Services, LLC, a marketing technology and services firm, announced today the incorporation of sales leads from CAG into their incommand Marketing System™. CAG identifies companies who are planning to relocate during the next 12 months. By automatically and seamlessly pulling these leads into incommand, MarketNet clients can quickly and easily see prospects who are ready to buy office furniture, business machines, and other products or services needed by those moving to a new office.

“We tested leads from CAG in advance to prove they will generate sales opportunities for our clients” said JT McDonald, president of MarketNet. “The close rates and average sales we measured guarantees that our clients will experience a solid financial return when using these leads.” McDonald went on to add, “We are very impressed with the vetting done on these opportunities. The care taken to accurately qualify these leads is proven by the quality of the information received.”

“MarketNet represents a great outlet for our sales leads” stated Jeff Miller, president of CAG. “Their ability to use automation to pull leads, and then quickly and accurately deliver them to their client base gives them an advantage not available through any of our other resellers.”

About CAG

The CAG Group was founded in May 2004, and is located in Tyler, TX. CAG provides Office Relocation Leads or Office Moving Leads in over 80 cities across the United States. They contact over 3.5 million companies at least twice a year, and track all aspects of their growth and activity, including when companies move, relocate, expand, or open new locations. Their sales leads help clients identify opportunities in the areas of moving services, office furniture, telecommunications, networking, real estate, space planning, and interior decorating.

About MarketNet

With a philosophy of “no lead left behind,” MarketNet helps clients find, know and nurture their most valuable asset—their customers. Companies use MarketNet’s custom-designed and internally developed technology solutions to generate inquiries, identify qualified prospects and reliably deliver leads for sales conversion. Clients such as The HON Company; Konica Minolta Business Solutions, U.S.A., Inc.; 4Front Engineered Solutions.; Safety-Kleen Systems Inc. and others have partnered with MarketNet to leverage their marketing investments, yielding more leads and converted sales per dollar spent. Founded in 1996, MarketNet is based near Grand Rapids, Mich. For more information, please visit MarketNet at www.marketnetservices.com.

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