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MarketNet Hires Account Executive to Help Manage Continued Growth

SPRING LAKE, Mich. — January, 2006 — MarketNet Services, LLC, recently announced the hiring of Matt Molter in the position of Account Executive to help manage an expanding client base. In 2005, MarketNet realized increased revenues through new program launches with current clients and the addition of two new clients. Sales forecasts remain high for MarketNet throughout 2006 and continued growth and hiring is expected.

Matt comes to MarketNet with a seven-year background heavy in direct marketing and direct mail. Matt spent time in Chicago in the direct mail industry where he was a Senior Account Executive for Lynn Marketing Group. Most recently, Matt worked for Grand Rapids Community College as an integral part of the marketing team in the corporate training division. Matt is a 1997 graduate of Western Michigan University with a Bachelor's of Business Administration in Marketing and Advertising.

"We're happy that Matt has chosen to join the MarketNet team," said J.T. McDonald, owner and President of MarketNet. "His considerable experience in traditional direct marketing techniques will help produce more qualified leads for our clients. He offers a great complement to our web-based direct marketing initiatives."

About MarketNet

Since 1996, MarketNet has been helping clients find, know and nurture their most valuable asset – customers. Through custom-designed and internally developed technology solutions, MarketNet helps clients generate inquiries, identify qualified prospects, and reliably deliver leads for sales conversion. Clients like The HON Company, Konica Minolta Business Solutions, U.S.A., Inc., SPX Corporation, Safety-Kleen and others have partnered with MarketNet to leverage their advertising investments, yielding more leads and converted sales per dollar spent.

For more information, please visit MarketNet at www.marketnetservices.com.

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