

FOR IMMEDIATE RELEASE

Corporate Contact:

Jennifer Jurgens

MarketNet Services, LLC

Vice President, Client Services

1 616-296-7020

jennifer@marketnetservices.com

MarketNet Services, LLC, hires Jennifer Pricco as Account Executive

SPRING LAKE, Mich. – December 1, 2008 - MarketNet Services, LLC, today announced Jennifer Pricco has been hired to fill the position of account executive. The company, a leading provider of end-to-end lead management products, services and technology, added the position to accommodate growth. Pricco joins the sales team and she reports to Jennifer Jurgens, Vice President of Sales and Marketing.

Pricco comes to MarketNet with more than 10 years in the marketing services industry, including experience in printing, direct mail, literature fulfillment, and direct marketing solutions. In addition, she has worked in sales and marketing services with manufacturing organizations and dealer networks.

"We're excited to add Jennifer to our team. She is an asset to MarketNet with her broad experience in print marketing and her industry expertise," said JT McDonald. "We're also excited that our continued growth as a company has resulted in adding new talent to our sales team."

Prior to joining MarketNet Services, Pricco worked as project manager for Publicom, Inc. a marketing consulting firm. Pricco also has applied experience in the printing industry as account manager with EPI Printers, Inc. located in Battle Creek, MI with a concentration in dealer networking and literature fulfillment programs. She has a B.S. in printing and marketing from Western Michigan University. Getting her start in printing, Pricco advanced to the position of Print Production Manager for the Hammacher Schlemmer catalog in Chicago, IL.

About MarketNet

With a philosophy of "no lead left behind," MarketNet helps clients find, know and nurture their most valuable asset—their customers. Companies use MarketNet's custom-designed and internally developed technology solutions to generate inquiries, identify qualified prospects and reliably deliver leads for sales conversion. Clients such as The HON Company; Konica Minolta Business Solutions, U.S.A., Inc.; 4Front Engineered Solutions.; BrassCraft, Inc.. and others have partnered with MarketNet to leverage their marketing investments, yielding more leads and converted sales per dollar spent. Founded in 1996, MarketNet is based near Grand Rapids, Mich.

For more information, please visit MarketNet at www.marketnetservices.com.

###

"No lead left behind" is a trademark of MarketNet Services, LLC.

MarketNet Services, LLC, 14998 Cleveland St., Spring Lake, MI 49456, 800-790-6638,
616-847-7992, Fax: 616-847-7994, www.marketnetservices.com