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MarketNet Hires Senior Developer to Help Manage Dynamic Growth

SPRING LAKE, Mich. – September, 2005 – MarketNet Services, LLC, recently announced the addition of application developer Jonathan Tower to its expanding Information Technology department. After increasing revenues by 15 percent in 2004, MarketNet anticipates continued growth with current and new clients in 2005 and 2006.

Jonathan arrives at MarketNet with significant background in application development for organizations mostly based out of the Chicago area. He was most recently with ULine Shipping Supplies in Waukegan, Illinois. Jonathan has developed custom and leading edge applications for e-commerce, internal and Intranet utilities, and company websites. His client-focused development will complement MarketNet's strategic, needs-based client approach.

Jonathan is a 1999 graduate of Indiana's Taylor University with a Bachelor of Science degree in computer science.

About MarketNet

Since 1996, MarketNet has been helping clients find, know and nurture their most valuable asset – customers. Through custom-designed and internally developed technology solutions, MarketNet helps clients generate inquiries, identify qualified prospects, and reliably deliver leads for sales conversion. Clients like The HON Company, Konica Minolta Business Solutions, U.S.A., Inc., SPX Corporation, Safety-Kleen and others have partnered with MarketNet to leverage their advertising investments, yielding more leads and converted sales per dollar spent.

For more information, please visit MarketNet at www.marketnetservices.com.