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New Personnel Hired to Support Growth at MarketNet Services, LLC

SPRING LAKE, Mich. – October 2007 - MarketNet Services, LLC, recently announced the hiring of Sandee Crouse in the position of customer service manager and Steve Pearson as software application developer. These new hires are in support of additional projects recently secured within the current client base as well as system revisions and upgrades on the Microsoft .NET platform.

Sandee Crouse comes to MarketNet with over 20 years in the customer service industry including inbound and outbound call center management. She also has experience using SQL to create custom reports when proving call center efficiencies and campaign effectiveness. Sandee is currently pursuing her bachelor's degree in information systems at Muskegon Community College. Her unique background combines technical and people skills and makes her a strong addition to the MarketNet team.

Steve Pearson has been developing data intensive applications since 1998. He has experience with creating management systems for educational software, automated grid processing systems for legal support services and dispatch systems for trucking delivery services. Steve has worked for companies such as Kellogg's, Pfizer, Herman Miller, Perrigo and Steketee Van Huis. Steve has a bachelors of arts from Hope College and a masters of divinity from Western Theological Seminary. He also has taken computer science courses from Michigan State University and Grand Valley State University.

"We're excited about the expertise Sandee and Steve bring to our team," said J.T. McDonald, president of MarketNet. "We're also glad to be able to provide additional high tech jobs in our local community."

About MarketNet

Since 1996, MarketNet has been helping clients find, know and nurture their most valuable asset – customers. Through custom-designed and internally developed technology solutions, MarketNet helps clients generate inquiries, identify qualified prospects, and reliably deliver leads for sales conversion. Clients like The HON Company, Konica Minolta Business Solutions, U.S.A., Inc., 4-Front Engineered Solutions, Safety-Kleen Systems, Inc. and others have partnered with MarketNet to leverage their advertising investments, yielding more leads and converted sales per dollar spent.

For more information, please visit MarketNet at www.marketnetservices.com.

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